



Kathyra

Product Prospectus

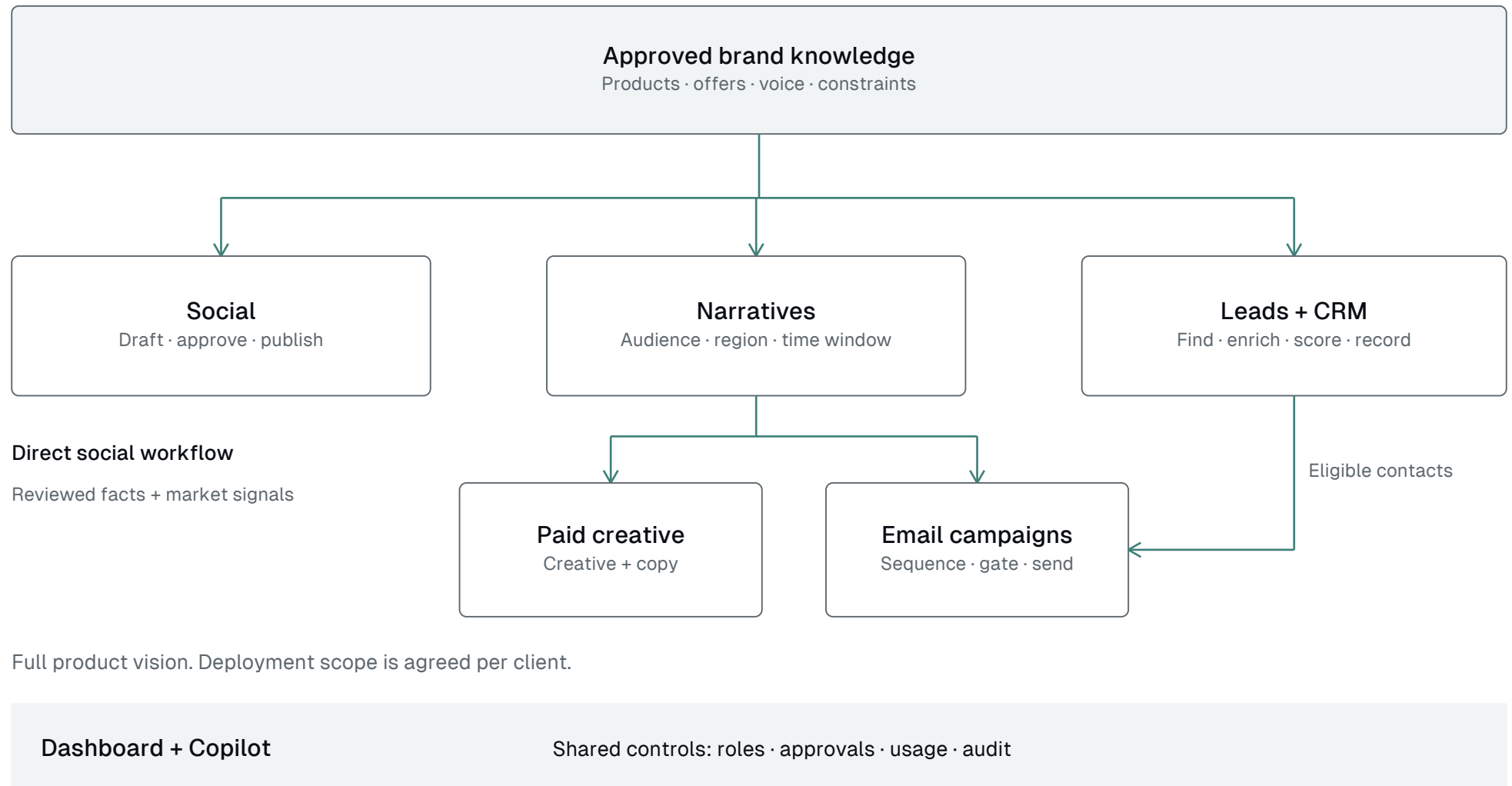
Run your marketing as one operation.

A privately deployed marketing workspace, configured and operated by AURA LOGIC LABS.

Prepared for	Business owners
Prepared by	AURA LOGIC LABS
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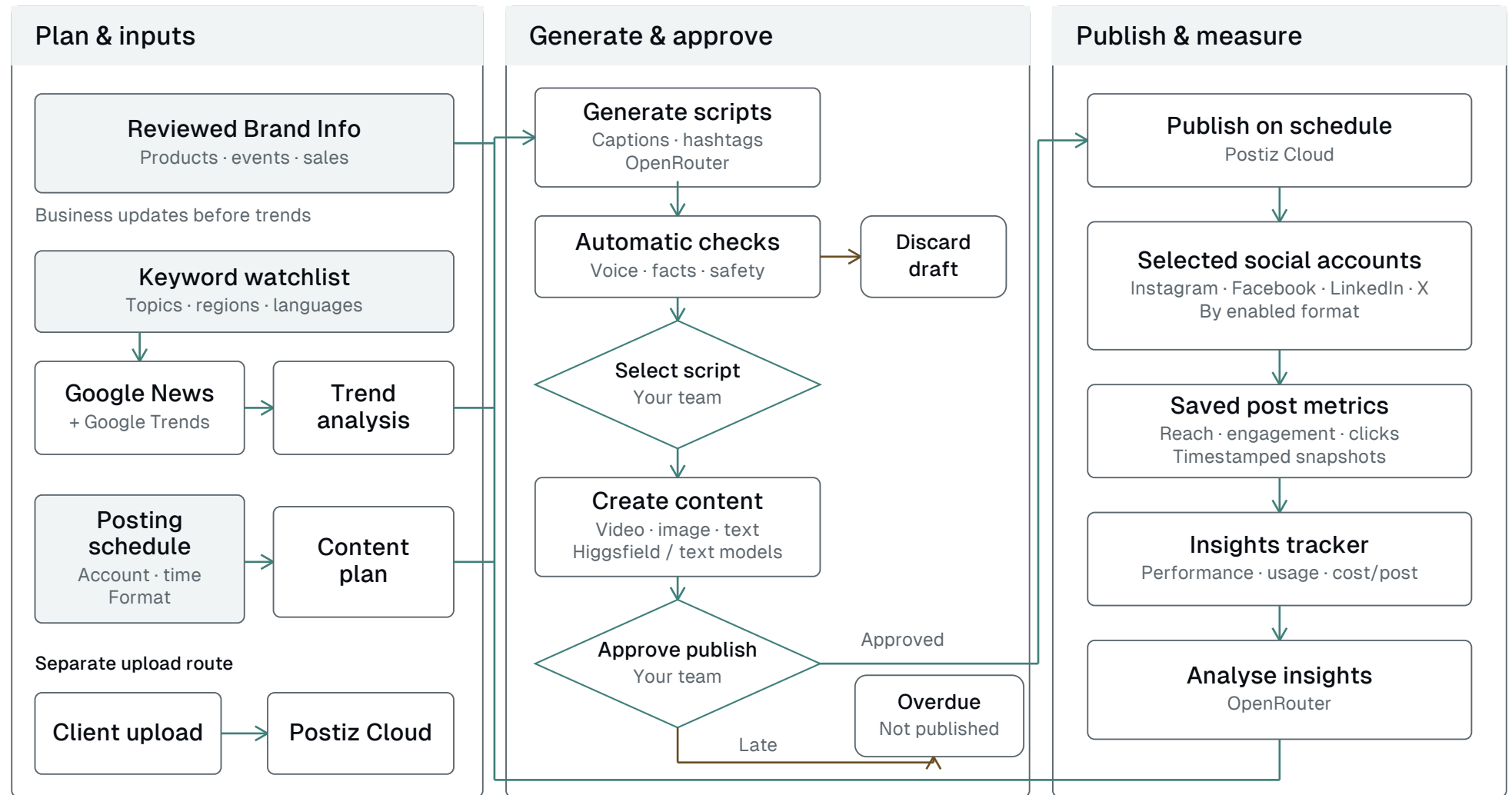
One operating model for marketing work

Separate tools repeat the brief, split campaign history and hide usage costs. Kathyra connects the work through reviewed brand knowledge.



Full product vision. Deployment scope is agreed per client.

How Kathyra runs social

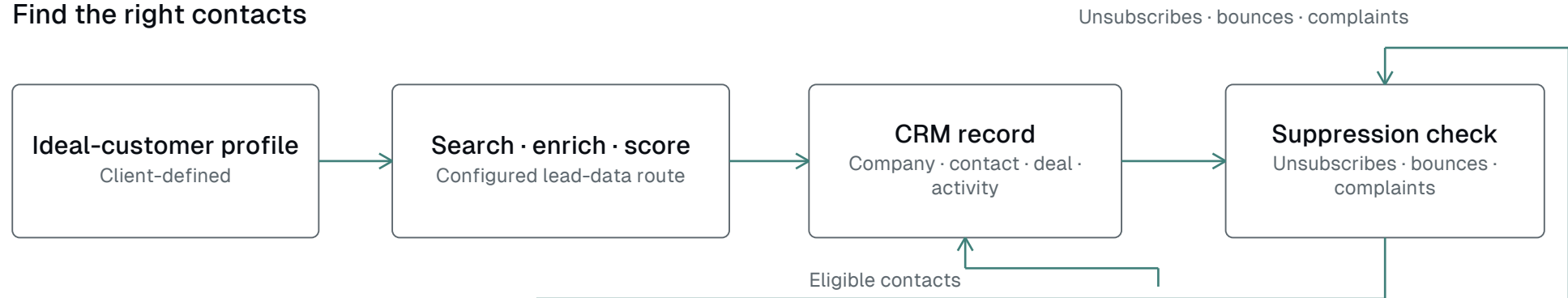


Generated-content path shows manual gates. Bounded auto modes are explained on page 6.

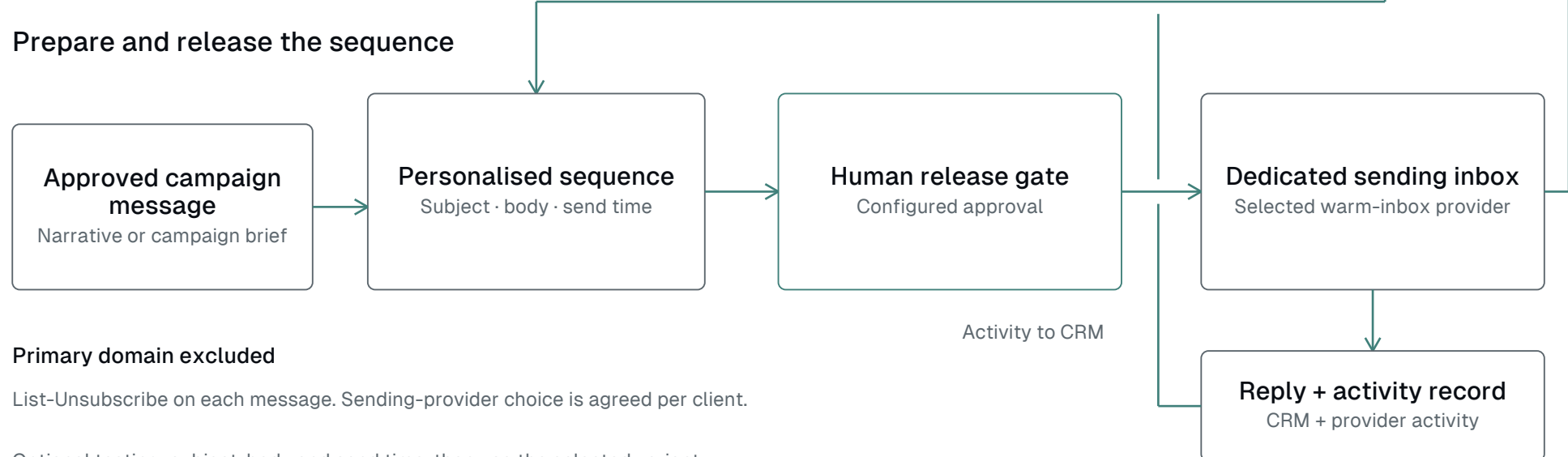
A controlled route from ideal customer to response

The full vision connects prospect work to the same approved message. It keeps cold outreach away from the primary domain.

Find the right contacts



Prepare and release the sequence



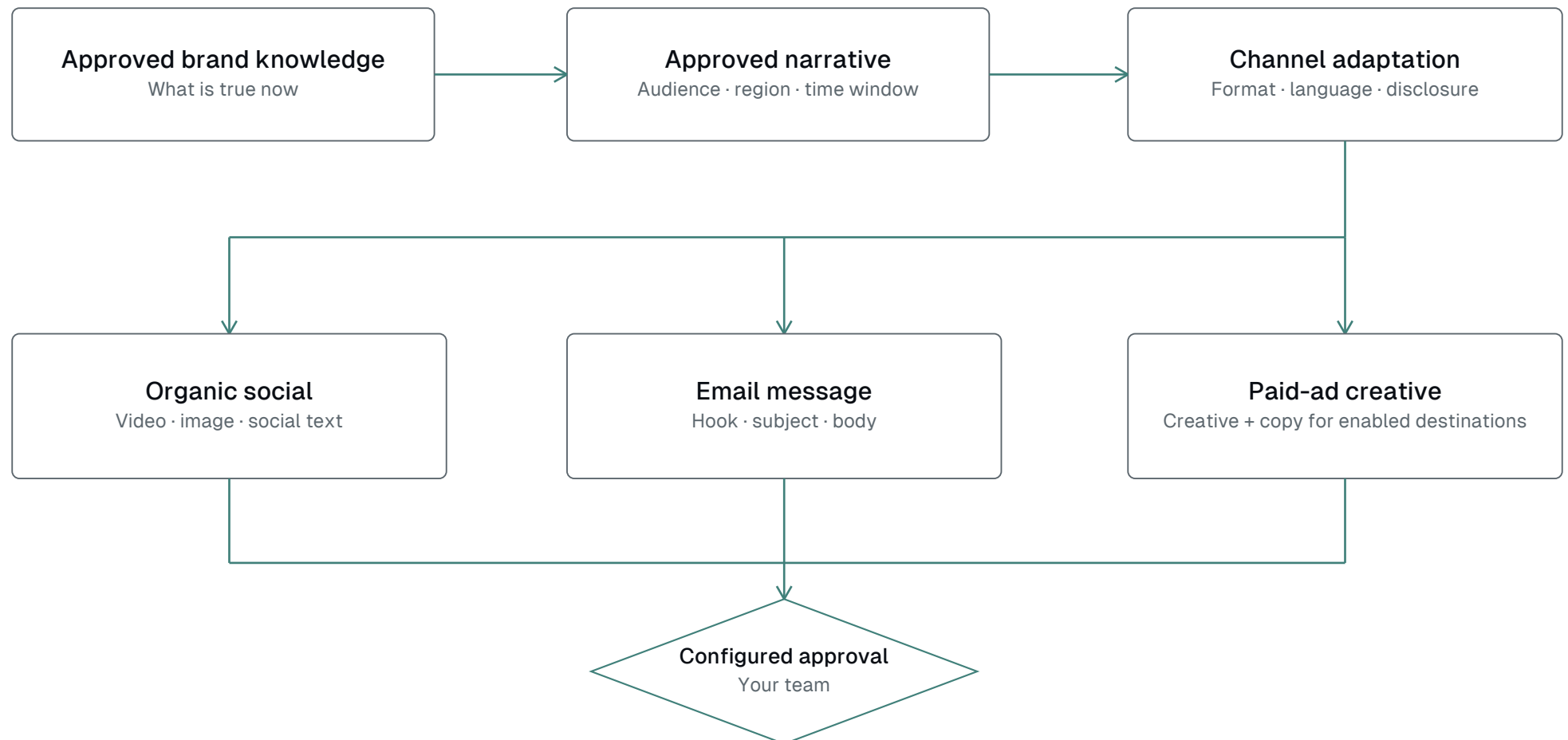
Primary domain excluded

List-Unsubscribe on each message. Sending-provider choice is agreed per client.

Optional testing: subject, body and send time, then use the selected variant.

One message, adapted for each channel

A reviewed narrative gives social, email and paid creative one approved message without making the output identical.

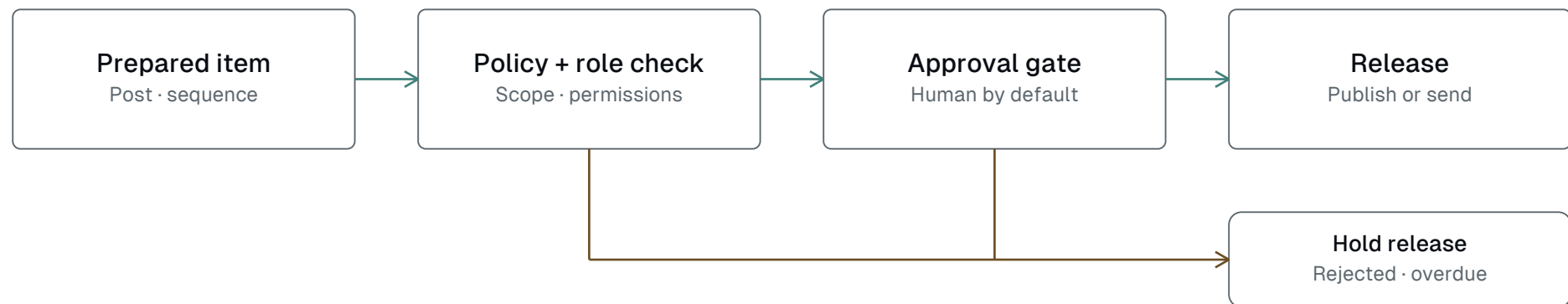


Paid-ad creative covers copy and assets for agreed destinations. Campaign buying and optimisation are outside this workflow.

Control release and provider spend

Configured approval gates control release. Provider calls use a separate budget check and usage record.

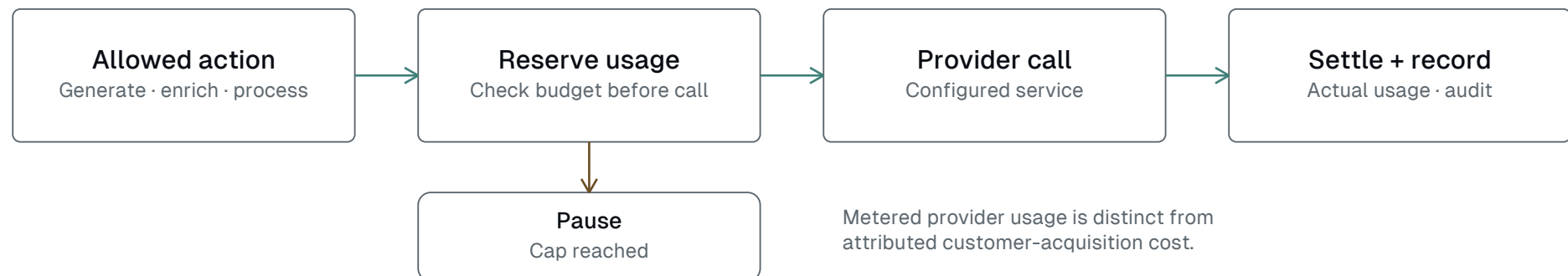
Configured release path



Owner or admin may enable bounded auto modes. Agents do not approve.

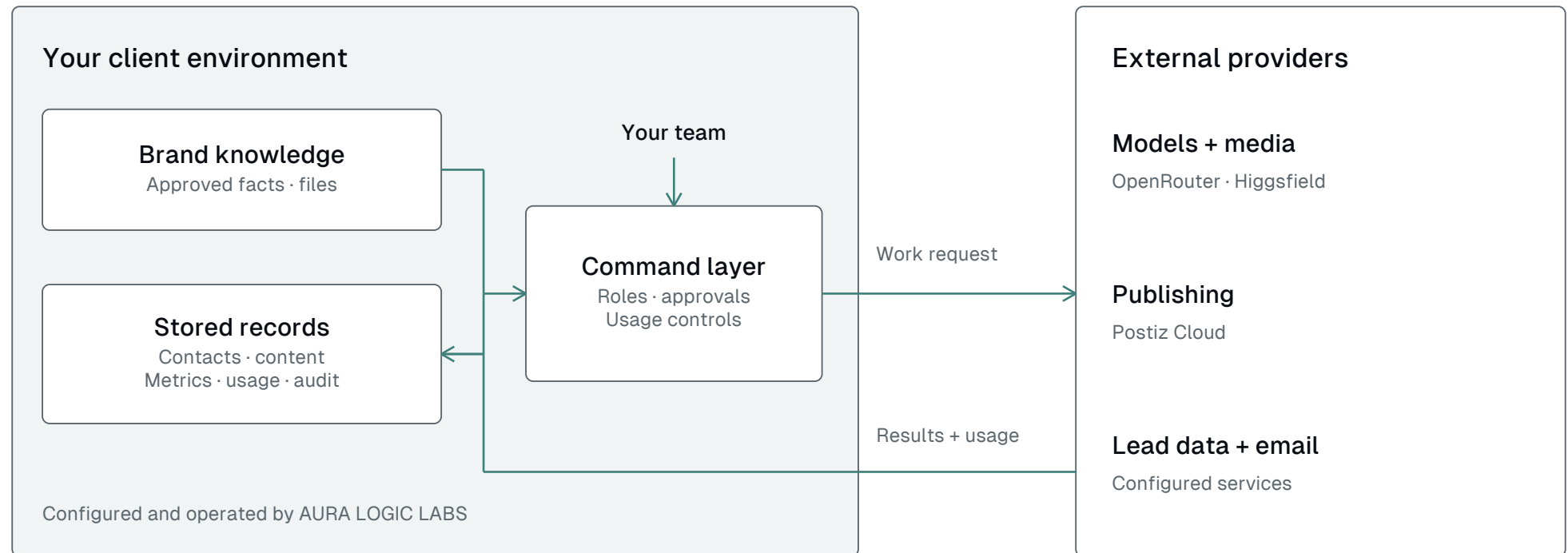
Trend-derived content remains human reviewed.

Provider spending path



A private deployment, configured for your business

Kathyra is deployed per client. Brand knowledge, contacts and activity records are stored in your client environment. External providers receive the data needed for enabled services.



Setup

Brand onboarding, configuration and agreed connections

Subscription

Operation, support and improvement

Third-party usage

Separately visible provider usage

See the operating model against your own work

Start with the workflows your team needs first. Deployment scope differs by client.

Paying clients with live deployments

Sealed

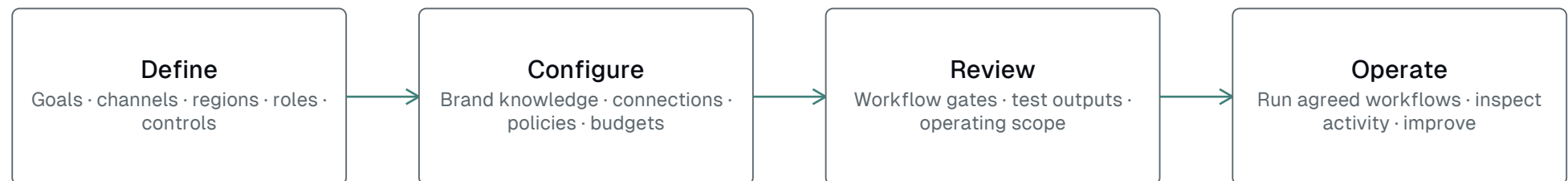
Secure logistics in Chennai.

Sowpeace

Home decor and lifestyle commerce.

Deployment scope differs by client; adoption does not establish every module as enabled.

From agreed scope to ongoing operation



Book a Kathyra walkthrough

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